

# PORT OIL

## HOT IDEAS

VOLUME 5- SPRING



MAY 1, 2006

### SPRING HAS SPRUNG

#### Now is the time to think about upgrading or replacing your current heating equipment

Did you know old and out-dated heating equipment can increase your oil consumption even with annual maintenance? Annual tune ups can save you up to 15% of your annual heating bill. If your system is old, it may not be up to today's standards. Chances are it is too big (which wastes space), and less efficient (which wastes money and energy).

A modern flame retention burner can cut costs by 16% according to the U.S. Department of Energy. With all the state-of-the art new heating systems, you can not only cut your oil consumption, you can save money. Energy Star® products can help you save hundreds of dollars per year. For example, with an Energy Star® rated oil-fired burner, you can reduce your annual heating bill by almost 30%! Add it all up and it's clear how new, efficient, oil eat equipment can pay for itself in no time. Newer equipment is more efficient and burns cleaner. The new heating equipment standards are set by the Environmental Protection Agency (EPA).

#### 5 Signs That Your System May Need Upgrading ...

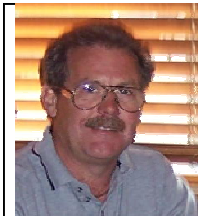
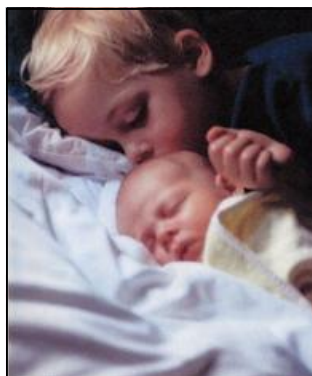
- Uneven heating throughout your home. Some of your rooms are too hot or too cold.
- Time lag between turning the heat on and actually feeling it.
- More frequent breakdowns and service calls.
- Rising energy bills even when you turn the temperature down.
- Noticeable soot or dirt.

Experiencing any of the above? Call us to schedule a FREE consultation, estimate or to discuss payment options. Our specially trained technicians can help you determine if your system is in need of replacement or just in need of repair.

#### EMERGENCY CHECKLIST:

Before you call for service, please check the following: **SEE ENCLOSED SERVICE STICKER**

- Is emergency switch on (red switch)?
- Is there oil in your tank?
- Did you hit the reset button **ONLY once**? More than once could be dangerous.
- Is a fuse burned out or circuit breaker off?



#### Meet Port Oil's Service Manager: Dwayne Scruton

Dwayne has been in the heating business for over 30 years. He enjoys meeting people and prides himself on customer satisfaction.

During the warm months, his hobbies include deep-sea fishing on his fishing boat and relaxing after the long winter. In the winter, he enjoys snow skiing, snowmobiling and attending fishing and boating shows.

**Here's a timely reminder:** spring is a good time to schedule your heating system's annual tune up appointment. Scheduling now means locking-in real convenience for yourself since you'll be ahead of the rush for appointments this coming fall. Then, when your tune-up takes place, it'll be at the time that's best for you. Plus, you'll have peace of mind knowing that your system is ready for what ever Mother Nature sends our way in plenty of time for next winter. Let us help you save time, money, and maybe even a few headaches. A tune-up will save you money ( as much as 15%) on your oil bill for the next year.

## TANK GUARD INSURANCE

Our Tank Guard Insurance program, through Lincoln Laboratories, is an on-going program. Tank Guard Insurance protects you, the homeowner, if your above-ground oil tank leaks, for any reason. The annual cost is \$39.95 . This is a bargain considering a new above-ground tank will cost about \$1,700 to replace without the insurance. To date, we have replaced 3 of our customer's leaking oil tanks at no charge. **Remember no one wants an environmental crisis.** For more information or to sign up for the insurance, please call our office.

Want to get your heating bill lower, our budget payment plan may be able to help? If you would like to take advantage of our budget plan, please call the office to see how the program works and what your monthly budget payment would be.

We would like to ask our current friends, our loyal customers, to help us grow the business. For every new, automatic customer signed up for 1 year, from a referral, Port Oil will give the referring person a choice of either a \$25 gift certificate to a restaurant of their choice (as long a restaurant had gift certificates) or \$25 credit toward their heating bill.

## WE'LL KEEP YOU WARM....

Is your thermostat out-dated? Many of us are still using non-programmable thermostats. Did you know you could save substantially on your heating bill by up-grading your current thermostat to a newer, programmable type thermostat?

Programmable thermostats are designed to heat and cool around your at-home time 7 days a week, 24 hours a day. They can be programmed to come on before you wake up in the morning and shut off when you go to bed at night. You can also program the thermostat to remain at one temperature when you are away on vacation or business trips.

Programmable thermostats come in a variety of styles and prices. Call the office today to arrange for a FREE estimate on which programmable thermostat would be best for your home.

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### \*\*IMPORTANT INFORMATION\*\*

PLEASE READ AND ATTACH ENCLOSED STICKER ONTO YOUR HEATING UNIT IF YOU DO NOT ALREADY HAVE ONE. IT HAS IMPORANT INFORMATION REGARDING YOUR HEATING UNIT OPERATION.



**Want to reduce your heating bill by 10-20%?** By installing a Beckett Heat Manager on to your heating system, you will save money. The Heat Manager maintains the hot water temperature so your boiler does not come on as much to heat your hot water. Thus, saving you oil usage and money.

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